

VISIT OUR FURNITURE DEPARTMENT, ACROSS THE STREET

<p>5c spoons of Clark's "O. N. T." Cotton, 6 Spools 19c</p> <p>THIS COUPON and the for 5c spoons of Clark's "O. N. T." cotton, all numbers, black or white. Limit—Six spoons to a buyer. (8)</p>	<p>Women's 50c Silk Stockings 29c Pair</p> <p>THIS COUPON and the for Women's 50c Silk Stockings, in black and leading spring shades. Limit—Three pairs to a buyer. (8)</p>	<p>Men's 19c Undershirts 9c</p> <p>THIS COUPON and the for Men's Regular, the Ribbed Lisle Athletic Undershirts, in plain white only. Limit—3 to a buyer. (8)</p>	<p>See Page 1, Part 2, of Today's Star For Our Other Advertisement</p>	<p>STORE HOURS: Open at 8:45 A.M.; Close at 5:30 P.M.</p> <p>"IT PAYS TO DEAL AT GOLDENBERG'S"</p> <p>Goldenberg's</p> <p>SEVENTH AND K "THE DEPENDABLE STORE"</p>	<p>Women's 25c "Cumfy-Cut" Vests, 12½c</p> <p>THIS COUPON and 12½c for Women's 25c "Cumfy-Cut" Vests, in blue and cotton, low neck and sleeveless. Regular and cut sizes. Limit—2 to a buyer. (8)</p>	<p>Infants' 25c Lisle Stockings 5c Pair</p> <p>THIS COUPON and 25c for Infants' Regular, 25c Lisle Stockings, fine ribbed, small sizes only, blue, pink and tan. (8)</p>	<p>Men's 12½c Hosiery 35c ½ doz.</p> <p>THIS COUPON and 25c for a half a dozen pairs of Men's Half Hose, black and plain colors, double heel and toe. Regularly 12½c a pair. (8)</p>	<p>Women's 50c Union Suits, 29c</p> <p>THIS COUPON and 25c for Women's 50c Union Suits, in blue, black and navy, low neck and sleeveless, long trousers or short knee pants. Regularly 29c a pair. (8)</p>
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Entire Stock of A.L. Falk & Co. 917 F Street N.W. Consisting of

Women's High-Class Suits, Dresses, Waists, Skirts, Etc., On Sale Tomorrow At 40c and 50c on the Dollar

We have purchased and will put on sale tomorrow morning the entire stock of A. L. Falk & Co., 917 F street, one of the best known Women's Specialty Stores in this city. Naturally, we were anxious to purchase this splendid stock of women's ready-to-wear apparel to give our customers a bargain treat that will stand unequalled in the history of this city's retailing. All in all, it is one of the greatest opportunities known in years, for it means the offering of thousands of dollars' worth of the newest and choicest garments of the season at prices positively 40c and 50c on the dollar.

It's all brand-new, up-to-date merchandise. Mr. Falk, whose Specialty Store on F street, near 9th, was well known to every Washington shopper, carried a stock of the newest and choicest "up-to-the-minute" styles. Please bear this in mind—the stock on sale at Goldenberg's tomorrow is the cream of the season's smartest and most approved styles, all bought for this season's business. The fact that Mr. Falk never carried over any garments from one season to another makes this sale event doubly attractive.

Think of buying, right at the beginning of the spring season, Smart, Stylish Suits, Dresses, Waists, Skirts and other wearing apparel at savings of half price and more. Such an event, coming right when such goods are in greatest demand, is of extraordinary bargain interest, and should arouse the buying enthusiasm of Washington's thrifty shoppers as no other event of its kind for years.

The A. L. Falk & Company's Stock of Beautiful Silk Dresses

Presenting Values That Easily Surpass Any Ever Offered

All are brand-new spring and summer 1915 models—all are perfect in every detail: the embodiment of smartness and good taste. Materials include the following favored silks:

Crepe de Chine, Crepe Meteor, Silk Faille, Silk Poplin, Chiffon Taffeta, Satin Duchesse, Charmeuse, Satin Messaline and Plaid Taffetas.

Lot 1—Choice of Dresses
Sold by A. L. Falk & Co.
Up to \$10.00 for
\$4.95

Lot 2—Choice of Dresses
Sold by A. L. Falk & Co.
Up to \$22.50 for
\$7.75

The assortment embraces all the new, distinctive styles of the season, including the Zouave Frocks, the Belgian Blouse, the Military Maid, the Tipperary Molly, as well as the smart Empire, Demi-Empire and Eton effects; the stunning "Sport Wear" model, the jaunty Country Club and a score of the always desirable tailored and trimmed designs.

All sizes. All the new shades and combinations.

The A. L. Falk & Company's Stock of High-Grade New Spring Suits

In Three Lots--At Sensationally Low Prices

The reputation of this well known Specialty Store for up-to-date styles and distinctive models in Women's Tailored Suits is fully recognized by the women of Washington. You are now offered the opportunity of choosing from this admirable collection of smartly styled and perfectly tailored garments at unprecedented savings. Suits of the newest style and most exclusive character, showing all the little niceties of tailoring found in the best models.

All sizes; all colors; all styles to suit every woman, will be found in this sale.

LOT ONE—
Choice of Suits
Sold by A. L. Falk & Co. up to \$20
\$8.95

LOT TWO—
Choice of Suits
Sold by A. L. Falk & Co. up to \$25
\$11.95

LOT THREE—
Choice of Suits
Sold by A. L. Falk & Co. up to \$35
\$16.95

Materials include—Silk Faille, Silk Poplin, Gabardine, Crepe Poplin, French and Mannish Serges, Pin Stripes, Checks, Crepes, New Cords, Imported Mixtures and Novelty Suitings.

STYLES—All the newest models, including the Military, Empire, High Waisted, Sport Wear, Tailored and Trimmed Effects by the score.

COLORS—Every new and popular spring shade is represented, including plenty of navy and Belgian blues, as well as black.

SIZES—All sizes from 14 to 20, for misses and small women; and regular sizes from 34 to 44; also sizes 41 to 53 for stout women.

A. L. Falk & Company's Stock of Cloth Dresses

Choice of Dresses
Sold at \$3.00 and \$3.98
\$1.95

Choice of Dresses
Sold at \$6, \$7 and \$8
\$2.95

All the smartest and most desirable styles in Cloth Dresses are included in this sale of the A. L. Falk stock—which we have divided into two lots for easy choosing.

Materials consist of fine French Serges, New Wool Crepes, Mannish Serges, Panama and Poplin Cloths and Novelty Weaves.

Styles include the new Eton and Separate Jacket effects, as well as the popular Military, Embroidered and Tailored designs.

All sizes for misses and women. All colors and combinations. Our prices, \$1.95 and \$2.95 for choice of values sold at \$3.00 to \$8.00.

The A. L. Falk & Company's Stock of Beautiful Silk Waists

Worth \$2.00
\$2.50 and \$3
Our Price ... **\$1**

The Finest Materials The Newest Styles
The Popular Shades

The Falk stock of Silk, Lace and Crepe Waists was complete in every detail; the range of styles and materials are so diversified that every woman will be able to find something she likes, and at the same time share in the most wonderful values ever known.

Satin-striped Tub Silk Waists
Habutai Silk Waists
Heavy Jap Silk Waists
Embroidered Jap Silk Waists
Embroidered Crepe de Chine Silk Waists
Lace and Crepe Waists

All sizes from 34 to 44 in the sale.

The A. L. Falk & Company's Stock of New Lingerie Waists

Mr. Falk carried a splendid line of popular priced Cotton Waists, as a host of Washington women can testify. The range of smart, becoming styles is unusually large and complete, showing every new idea of the season. Every waist is spic-span, fresh and new—the identical styles and materials that are now being sold about town at twice our prices.

Lot 1—
59c
—for Waists Sold at \$1, \$1.25 and \$1.50

Lot 2—
\$1.29
—for Waists Sold at \$2, \$2.25 and \$2.50

Dainty, sheer materials now enjoying a great vogue, including French Voiles, fine Mercerized Crepes, Satin-striped Voiles, Batiste, Striped Ratines, Filmy Lingerie, Self-striped Voiles, Coin-spot Embroidered Waists, Brocaded Tussah Waists, All-over Embroidered Waists, Embroidered Organic Waists, Flowered Crepe Waists, Rice Cloth and Ratine Waists.

All the new and fashionable collar and sleeve effects are shown, and the popular Suspender, Military and Pleated models are represented in the lot, as well as a score of the daintiest lace-trimmed styles.

All sizes from 34 to 44.

A. L. Falk & Company's Stock of Wash Dresses & Tub Frocks

Sold Regularly at \$2, \$3 and \$4
Choice at ... **\$1**

We have grouped the A. L. Falk & Co.'s entire stock of Cotton Street Dresses and Tub Frocks in one lot, and shall offer them at the lowest price ever quoted for such pretty styles and worthwhile qualities.

Materials include all the new weaves of Crepe and Voile, in plain, striped and figured effects; the smart Blazer stripes, coin check and cube Voiles, Ratines, Tissues, Sheer Lawns, Madras, Crepe Ratines, Piques and Gingham.

Lace-trimmed and embroidered effects. Tailored and two-toned designs.

Choice of all the most approved shades and combinations.

All sizes for misses and women. Sale price, ONE DOLLAR each!

A. L. Falk & Company's Stock of House Dresses

Sold Regularly at \$1, \$1.50 and \$2
69c

Fine grade fabrics are used with discriminating taste, including genuine Anderson's Gingham, Woven Madras, Renfrew Gingham, Amaskeag Gingham, Chambrays and Fine Percalines.

Choice of high, low and Dutch neck models, with long, three-quarter or short sleeves.

All sorts of neat, serviceable color combinations to choose from, in gray, black, navy, lavender, pink and Copenhagen, as well as plain shades.

All sizes from 34 to 46.

The A. L. Falk & Co.'s Stock of Petticoats, Kimonos, Corsets and Other Wearables

The Falk Stock of Silk Petticoats, including fine quality messalines, silk Jersey tops, etc. All desirable street colors and black. Variety of pleated flounces. Falk's **\$1.39** of light and dark. Our price, 79c.

The Falk Stock of Cotton Petticoats, of light weight black satin, with highly lustrous finish, with several new pleated flounces, with tucks and filled seams. All lengths. Falk's regular \$1.00 value. Our price, **59c**.

Falk's Stock of Crepe and Challis Kimonos, in red, lavender and Persian colors. Made with shirred yoke and trimmed with plain colored satin borders. Full cut sizes. Falk's regular \$1.00 value. Our price, **69c**.

Falk's Stock of Fine Crepe Kimonos, the genuine serpentine grade, in pretty floral designs on white, lavender, pink, red and gray grounds, with wide floral borders. Pretty yokes and sleeves. Falk's price, \$1.50. Our price, **98c**.

Batiste Corsets, in medium bust, with embroidery edging; extra well boned, with two large hooks on front clasp and extra good quality hose supporters. All sizes. Regular \$1.00 models at **59c**.